

---

# Call for Applications

## ***Integration and Education of Students, Graduates and SME's in terms of Industrial Design Management***

Interdisciplinary education and labour training workshops within the EU cross-border project

**Location:** Rostock (25 February – 1 March 2013), Gdynia (6-10 May 2013) & Sweden (2-6 September 2013).

*Travel and accommodation costs are covered from the project funds.*

As the main objective of this project is to stimulate and anchor the notion of design in the South Baltic Region through interdisciplinary education and labour trainings, knowledge transfer and exchange of practices among students, graduates and young professionals from the fields of design, technology and business, Gdynia Innovation Centre along with its project partners from Poland, Sweden and Germany are organising 3 interactive and interdisciplinary education and training workshops that will take place in Rostock (25 February – 1 March 2013), Gdynia (6-10 May 2013) & Sweden (2-6 September 2013).

This project initiative will gather **30** selected German, Polish and Swedish **students, graduates** and **young professionals including SMEs** from disciplines of **technology, business** and **design** who will research problems, challenges and opportunities taken from real-life companies prevailing in the industrial design sector from technical, economic and design perspective. The focus here is on education and training of participants, experience exchange among them and knowledge transfer from a group of competent experts who will accompany the participants during the entire course of the workshop.

In this light, we would **particularly welcome applications from:**

- Students of Architecture, Design, Graphic Design and Industrial Design
- Students of Marketing, Management, Economics and Business Studies
- Students of Technology, Engineering and related studies
- Professionals / Representatives of SMEs from arts / design / industrial design sector (up to 1 year after graduation)

**Participation in this project enables effective cooperation between professionals, SMEs and students in order to gain practical business management skills within industrial design.**

- You will gain sound knowledge about the integration of the concept of design into economic and technical reflections and exchange good practices with participants with different national, cultural and professional background
- You will have an exceptional opportunity to enjoy an exchange of know-how with experienced experts from disciplines of technology, business and design
- You will be involved into the network of interdisciplinary professionals and experts within the industrial design market sector across the South Baltic Region



- Knowledge, experience and skills gained during the workshop will facilitate your professional career. Due to the combination of interdisciplinary qualifications gained you will enjoy an easier entry into the labour market or start of your own business
- Exchange of experience and good practices will accelerate your individual competitive advantage in the marketplace.

### Scope of the workshop

Successful candidates will take part in 3 training workshops in Rostock (25 February – 1 March 2013), Gdynia (6-10 May 2013) & Sweden (2-6 September 2013) and actively contribute to the implementation of the objectives set. The workshop will be based on **3 day seminars**. It will include problem solving or case studies taken from existing real-life companies. All this in interdisciplinary, multicultural groups under an eye of recognised experts from the fields of marketing, design and technology and in close cooperation with the company. Problem solving will include discussions, company visits, conduction of business or market analysis, real-life scenario problem solving, presentations from students and reporting. Participants are expected to actively participate in seminars as well as contribute to the group work.

With regard to the tasks of the participants stated, **potential candidates should:**

- Have very good skills and experience of one of the target fields: design, technology or business
- Have a very good command of English
- Have good communication, presentation, analytical thinking and conceptual skills
- Be capable of working in an interdisciplinary team consisting of members with different national and cultural background.
- Be available to travel to Rostock (25 February – 1 March 2013), Gdynia (6-10 May 2013) & Sweden (2-6 September 2013). *Travel and accommodation costs are covered from the project funds.*

### Application and Selection Process

Please e-mail your CV to [julia.l.martinsson@svid.se](mailto:julia.l.martinsson@svid.se)

More info on [www.svid.se](http://www.svid.se)

### Deadline: 15th January 2013

Applicants will be selected by a group of experts from Germany, Poland and Sweden on the basis of the profile of the applicant.

Applicants will be informed of the outcome of the evaluation process on **25th January 2012**.

