Syllabus for the Degree Project for the B.A. in Industrial Design

Approved by the Board of the Faculty of Engineering on 2nd March 2009 and valid from 1st January 2009.

Course Code: IDEL01
Higher Education Credits: 15
Grades Used: Fail or Pass
Cycle: First cycle, level 2
Language of Instruction: English may be used as the language of instruction on the course.

Lecturer(s)-in-Charge: The head of department appoints one or more lecturers at Lund University to act as examiners for the course. This means that all degree projects will be examined at Lund University. The examiner decides the grade awarded for the degree project.

Admission Requirements: The student may commence work on the degree project when he/she has successfully completed 120 higher education credits of compulsory courses that can be accredited to the degree of Bachelor of Arts in Industrial Design. Exemption from these requirements can only be given by the Education Committee and only if there are strong reasons.

Assessment: Written and oral examination. All the points listed in Contents, below, have to be satisfied for the degree project to pass. The degree project report is a public document and may not contain classified information in any respect. The examiner may not take into account any advance information when assessing the report.

Further Information: The degree project must be carried out at the Faculty of Engineering but may also be carried out at a university abroad during exchange studies. In the latter case, the examiner appointed by the Faculty of Engineering may be present at the examination abroad, or the examination may take place at the Faculty of Engineering at the student’s return. The examiner decides on the appropriate procedure in each case.

Type of Course: The course is compulsory for the degree of Bachelor of Arts in Industrial Design.

Learning Outcomes

The aim of the degree project is for the student to develop and demonstrate the requisite knowledge to work independently as a graduate industrial designer.

Knowledge and understanding

To satisfy the requirements of the degree project students must

- demonstrate knowledge and understanding in the field of industrial design, including knowledge of the theoretical and practical basis of the field,
knowledge and experience of methods and processes, and in-depth knowledge and understanding in the field.

Skills and abilities
To satisfy the requirements of the degree project students must

- demonstrate an ability to describe, analyse and interpret forms, techniques and subject matter and reflect critically on their own and other people’s artistic approaches, within the field of industrial design;
- demonstrate an ability, within the field of industrial design, to independently create, realise and express their own ideas, identify, formulate and solve artistic and design problems, and perform artistic tasks within specified time limits;
- demonstrate an ability to present and discuss their activities and artistic issues with different groups, orally, in writing or in some other way; and
- demonstrate the skills and knowledge required to work independently in professional life.

Judgement and approach
To satisfy the requirements of the degree project students must

- demonstrate an ability to make assessments in the field of industrial design, taking into account relevant artistic, technical and financial aspects; and
- demonstrate an understanding of the role of the industrial designer in society, from the perspectives of ethics and sustainability.

Content
The degree project involves
- a project presented as a written report in either Swedish or English and with a summary in English,
- the presentation of the report at a public seminar at the Faculty of Engineering, and
- a critical examination of another student’s degree project at the public seminar where it is presented.

The degree project is an independent project. It is to be executed individually or in groups of two. If the degree project is carried out as a group, the contribution of each student must be clearly discernible

Course Literature
The course literature is decided individually with due consideration to the subject matter of the degree project.