

# **MA Degree Project**

**Industrial Design**

# General information

A degree project provides **30 credits** and is equivalent to **20 weeks of full-time study**.

You must have passed at least **65 credits** that may be included in the degree in order to commence work on the degree project.

The degree project is an independent project and is to be executed individually or in groups of two.

Company connections are welcome (discuss with supervisor and examiner)

## **Aim**

The aim of the degree project is for you to develop and demonstrate the ability to practise knowledge acquired during your education and the skills to work independently as an industrial designer.

## **Topic**

You have the responsibility and freedom to find and present a suitable topic for the degree project to be approved by the examiner and a supervisor at the division of industrial design. The topic and structure for the degree project must be devised and planned.

# General information cont.

## *Knowledge and understanding*

- demonstrate knowledge and understanding in the field of design, including both broad knowledge of the field and a considerable degree of specialised knowledge in certain areas of the field and
- demonstrate familiarity with methods and processes for dealing with complex phenomena, issues and situations in the field of design.

## *Competences and skills*

- demonstrate the ability to formulate new issues autonomously and creatively and contribute to the formation of knowledge, solve more advanced problems, develop new forms of personal expression as well as to reflect critically on his or her artistic approach and that of others in the main field of study,
- demonstrate the ability to create and execute his or her own ideas with his or her own personal expression, to identify, formulate and solve artistic and creative problems autonomously and also to plan and undertake advanced artistic tasks using appropriate methods within both national and international contexts and
- demonstrate the competence and knowledge required to work autonomously with other parties in a professional capacity.
- *Judgement and approach*  
For a pass on the course, the student shall
- demonstrate the ability to make assessments in the field of design informed by relevant artistic, social and ethical issues.

# General information cont.

## *Contents*

The degree project is to include the following assessed components:

- project documentation including a short summary in English,
- an oral presentation of the degree project at a public seminar at the Faculty of Engineering,
- an oral and written critical review of another student's degree project at a public seminar where it is presented.

**Full course description:** <https://kurser.lth.se/kursplaner/senaste%20eng/IDEM05.html>

## Timeline

# Before the holidays

- **Launch a Degree Project online** to get your prerequisites checked  
<https://kurser.lth.se/exjobb/> (click English)
- **E-mail Anna Persson by December 12<sup>th</sup>** stating your project topic + preference for Supervisor. NB please include a pdf (max 5MB) or link to your portfolio in the communication.
- (You will be assigned Supervisor with consideration to your preference, topic and staff resources and the Examiner is assigned by the department).
- + if applicable, please indicate expiration date of your resident permit

# Timeline cont.

## Digital Enrolment Form <https://kurser.lth.se/exjobb/>



## Form for Degree projects

The system handles applications for degree projects.

As a student, you log in to the system (in the top right corner) and fill in your program and the type of degree project you want to do. The form is then sent to the relevant administrator (program planner or master coordinator) who checks that you fulfill the admission requirements. When you are approved, you will receive an email from the system with a link that you forward to your supervisor or examiner (the person/role you have been in contact with first). When done, you send the link to the other person. When both have approved the form, it is sent automatically to the administrator who puts the degree course in Ladok. Then you will receive an email that the degree project is ready to begin, and that you can register in Ladok.

If you do not meet the admission requirements/prerequisites, you will receive a separate email about it.

- [Information about degree projects](#) (masters students)
- [Information about degree projects](#) (incoming exchange students)

## Timeline cont.

# By January 31st

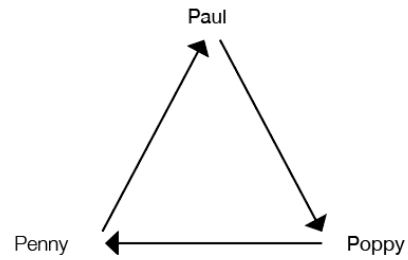
- **Reach out to your assigned examiner and supervisor(s)** to set up a time for the first crit(s).
- **Brief and initial research crit\***
  - Initial crit with examiner (1<sup>st</sup> meeting out of 3)
  - Initial crit with the supervisor(s) (1<sup>st</sup> meeting out of 5)
- \* Be prepared to present (at least) the following material:
  - Personal motivation and background
  - Project description (motivation, idea, brief, intended outcomes (there may of course be more than one project idea))
  - Procedure (planned research and activities, etc.)
  - Time plan
  - Description of possible project partner and/or cooperations.
- **Forward the Digital Enrolment Form** The examiner and supervisor officially approves the brief and time plan by signing the enrolment form
- **Select a project to peer-review** – In completion of the degree project, it is mandatory to review another student's Master's degree. The topics should be unrelated. The result of the reading and criticism of another student's degree project will be presented as an oral critical review at the public seminar. A written summary should be sent to the supervisor and examiner. NB two students cannot review each other's projects, there must be an off-set of at least three.
- **January-June** plan and execute degree exhibition together with KID3

## Peer review set up

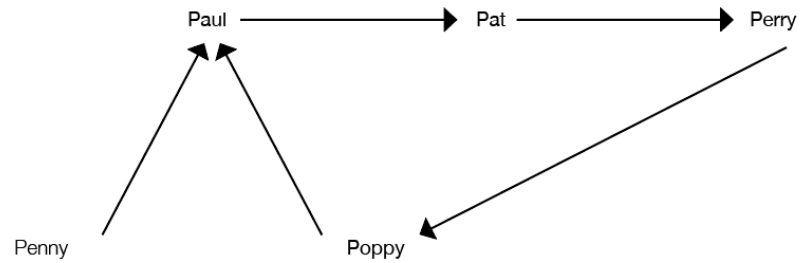
**NOT OK**



**OK**



**ALSO OK**





Timeline cont.

# February-April

- **Mid-February** Intermediate crit with the supervisor(s) (2/5)
- **Mid-March** Intermediate crit with the supervisor(s) (3/5)
- **End of March** Intermediate crit with the examiner (2/3)
- **Mid-April** Intermediate crit with the supervisor(s) (4/5)

NB. The Degree project student has the responsibility to reach out to set up each meeting.

- **January-June** plan and execute degree exhibition together with KID3

## Timeline cont.

# Last 3 weeks (in May)

- **Two weeks prior to the final presentation: Project Documentation Due\***  
Send as a pdf to the examiner, supervisor and student reviewer(s)

\* In a format suitable for examination: including all picture material (sketches, drawings, images, models, etc.) documenting the design process and result. Photos of the finished model may be added later. NB. Detailed feedback on the documentation is only given once the final version (including everything) is handed in.

- **One week prior to the final presentation: Final Review**  
Final crit with the supervisor(s) (5/5)  
Final crit – go or no go – with the examiner (3/3)
- Preparations for the degree show with KID3

# Final Presentations & Degree Show

- **Last two weeks of semester** Final Presentations

## PROCEDURE

Supervisor introduces / welcomes

30 min. presentation (public)

10 min. peer review and questions from the audience. (public)

15 min. colloquium between jury, supervisor(s) and examiner (closed)

10 min. feedback session with diploma student (closed)

(65 min total)

- **+ Preparations** for the degree show with KID3
- **Last Friday of semester** Degree Show Opening

## Timeline cont.

# June

- **Second week in June (FIRST WEEK for visa extenders)**
  - Submit final documentation to supervisor for feedback
  - NB: count on a couple of weeks for feedback-loops – **very important to keep in mind for any visa extensions**
  - Once okayed by the supervisor it is sent to the examiner for OK to print.
  - Printing instructions can be found on Canvas
- **End of June (Mid JUNE for visa extenders)**
  - Submit the printed document and digital files (including a high-res pdf and picture material) to Rose-Marie Hermansson <rose-marie.hermansson@mel.lth.se>
- **And Then?** Once all programme credits (including the degree project) are registered you may apply for your Degree Certificate  
<http://www.lth.se/english/student/masters-students/graduation-and-career/degree-certificate/>

Timeline (if it continues)

# Feb-Jun following year

- **Mid-February (following year)** Catch-up presentations
- **Mid-March (following year)** Final deadline for handing in report
- **Early June (following year)** Degree show

# Printing Instructions

When the documentation is completed, submit it to your primary supervisor for feedback, count on a couple of weeks for feedback-loops (important to keep in mind if you have a visa deadline). Once approved by the supervisor it is sent to the examiner for a final OK to print.

Once you have the final OK to print from the examiner, the documentation is to be printed at either Media-Tryck, <https://www.mediatoryck.lu.se/startsidea> or E-husets tryckeri, <https://www.ehuset.lth.se/tryckeriet/>

## *Document print settings*

Appropriate document settings for InDesign can be downloaded here:

<https://www.mediatoryck.lu.se/sites/mediatoryck.lu.se/files/mt-pdf-2020.zip>

## *Number of copies*

The school pays for three copies, one of which can be kept by the student. NB. Any further copies must be ordered, and paid for, separately by the student.

## *Delivery and invoicing details*

Please provide the following information in your order.

Beställare: Industridesignavdelningen, ref. Rose-Marie Hermansson

Hämtställe: 69, IKDC

Kostnadsställe: 107342

# #nocertificatenodegree <http://www.lth.se/english/student/masters-students/graduation-and-career/degree-certificate/>

Not Secure — lth.se

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Degree project

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Degree Certificate

Graduation ceremony

Career

Leave from studies

Forms

Degree Certificate

Apply for your degree certificate

Once you have completed all your courses and all the final grades are reported by your lecturers into the student register LADOK, you need to apply for the degree certificate.

How to apply

You apply for the degree certificate in Ladok. If you have problems finding your degree in the list: limit the number of results searching by faculty (i.e. LTH) or by type of degree (i.e. Master). If any credits are missing please contact the course coordinator.

The degree certificate is issued by the degree office at LTH (E-building, fifth floor) and it is free of charge. The degree office will handle all applications in turn and the handling time varies over the year depending on the number of applications received.

Please check that the spelling of your name in LADOK is correct. Otherwise contact LU support at [servicedesk@lu.se](mailto:servicedesk@lu.se)

[Ladok for students](#)

Is your address correct?

The degree certificate is sent to your address registered in LADOK. To have the certificate sent to another address:

- change the address in the Student Portal
- alternatively, state your new address in the message box in the application.

Cooperation agree-  
ment

[Cooperation agreement \(PDF, 61 kb\)](#)

Ladok for students

[Ladok for students](#)

Copies of your Degree Certificate

[Copies of your Degree Certificate](#)

# Supervisors at the Division of ID



Despina Christoforidou  
PhD



Claus-Christian Eckhardt  
Professor



Therése Eklund  
Lecturer



Andreas Hopf  
Senior lecturer



Olof Kolte  
Senior Lecturer



Carl Lidgard  
Lecturer



Per Liljeqvist  
Senior lecturer



Anna Persson  
Lecturer



Jasjit Singh  
Senior lecturer



Charlotte Sjödel  
Senior lecturer



# Documentation formalities

The *cover page* of any project documentation must feature the Lund University (LU) or LTH logo as well as the name of the author and the title of the project. The logo(s) can be obtained from the LU website.

<https://lu-mediaportal.qbank.se/en/login>

On the *title page* behind the cover page:

*Title (subtitle)*

*Author's name*

Degree Project for Master of Fine Arts in Design, Main Field of Study Industrial Design, from Lund University, School of Industrial Design  
Department of Design Sciences

*Name and title of examiner*

*Name and title of supervisor(s).*

*Name(s) and title(s) or position(s) of external supervisor(s)/contributor(s)*

*Copyright year (and if applicable Print year\*)*

*ISRN-number – this number is obtained from the division's course administrator (Rose-Marie).*

*\*If the work was conducted in a year prior to the year the report was printed, this needs to be clearly stated in the documentation.*

# Peer (& self) review guidelines

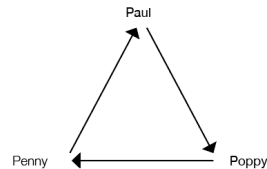
As stated in the course syllabus, it is obligatory to make an oral and written critical review of another student's degree project at a public seminar where it is presented. It is the responsibility of each Degree student to select a project to review and make sure you get the documentation in time to prepare.

NB. it is obligatory to review a project but not obligatory to have one's project reviewed. Two people may not review each other's projects, there must be an off-set of at least three.

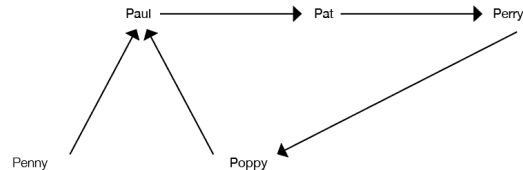
**NOT OK**



**OK**



**ALSO OK**



The goal is not to judge the work but rather to give support through constructive criticism, both positive and negative, in order to improve the work (guidelines below).

The written review, with any additional notes from the presentation, should be sent to your peer, supervisor and examiner after the presentation.

# Peer (& self) review guidelines

## Reading Guidelines

These are guidelines used to support critical reading and to present relevant feedback (also good for reviewing your own work):

The documentation should be critically reviewed with respect to its integrity.

- Scrutinise the goal(s) and motivations presented in the project documentation; do they correspond to the results and conclusions?
- Is the brief properly formulated? Does the design process represent the outcome?
- Inspection of the suitability of the process. Could it be carried out in an alternative way
- Are the demarcations reasonable?
- Is the design process been clearly documented?

Motivation

Analysis

Synthesis

Evaluation

Realisation

- Are there parts that need to be expanded? Are there parts that are redundant?
- Are tables, formulas, diagrams and other illustrations (sketches, mock-ups etc.) clear and comprehensible?
- Is the development and evaluation process of the outcome clear and thoroughly described?
- What is your own work and what has been inspired or sourced externally?
- Are the conclusions correct?
- Is there something left unexplained? Are there some statements that are wrong or unfounded?
- Are there factual discrepancies to the oral presentation at the seminar?
- Is the reference list correct? Are some references missing or are there unnecessary references?
- Is the grammar and spelling correct?
- Are the formalities correctly stated?

# Old Degree Projects

Degree shows

[https://lusid.se/exhibitions/?\\_sf\\_s=Degree](https://lusid.se/exhibitions/?_sf_s=Degree)

LUP Student papers: <https://lup.lub.lu.se/student-papers/search/organization/V1000239?limit=10&sort=year.desc&start=10>

(paper copies available at the A-house library)

**end**